

MODERNISTS 20 / MICHAEL AND GABRIELLE BOYD



201

GEORGE NELSON & ASSOCIATES
promotional photograph for Prolon dinnerware

USA, c. 1952 | gelatin silver print
9½ h × 7½ w in (24 × 19 cm)

Nelson and Associates developed the Prolon line of dinnerware in molded melamine plastic from 1952-1955. This image was photographed by Jerry Sarapochiello, a long time member of the Nelson design staff. Literature: George Nelson: The Design of Modern Design, Abercrombie, pg. 61 illustrated

Estimate: \$500-700

Result: \$351

Auction

14 September 2003
noon ct

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