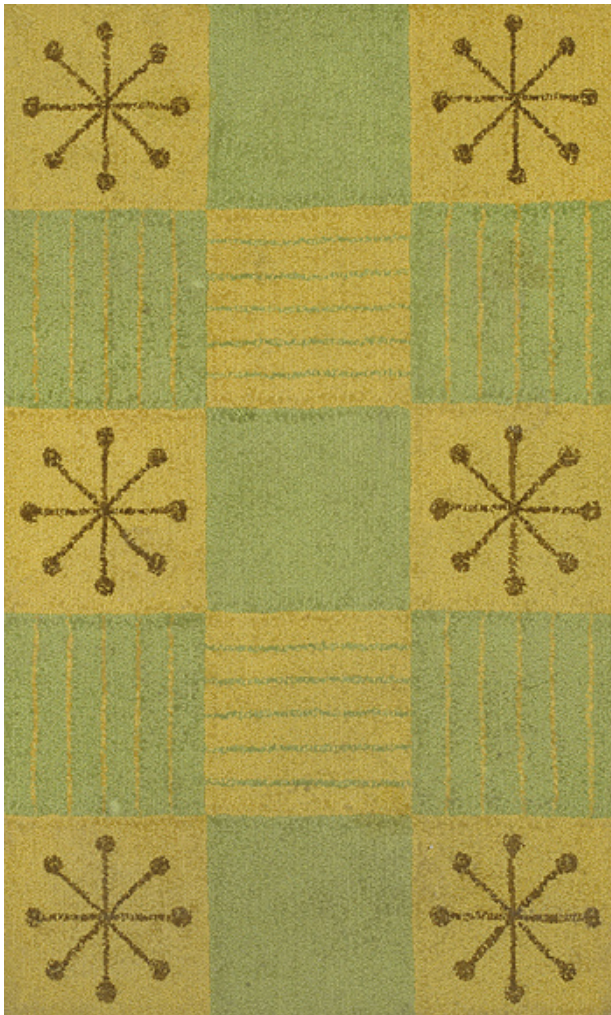


MODERN DESIGN



Auction

28 March 2004
noon ct

Wright

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431

RAYMOND LOEWY

Picnic rug

Edward Fields, Inc. | USA, c. 1952 | machine-woven wool
58 h x 35 w in (147 x 89 cm)

According to Jack Fields, president of Edward Fields, it was the original introduction of a series of Raymond Loewy-designed carpets by his father's company in 1952 that launched the concept of "area" rugs. At the time, it had been more common for the contemporary homeowner to use wall-to-wall carpeting to cover the often unfinished floors in newly constructed post-war housing.

Estimate: \$1,000–1,500

Result: \$3,186

WRIGHT