## MODERNIST 20TH CENTURY



Auction

06 June 2004 noon ct

## Wright

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## **VARIOUS ARTISTS**

post war radio collection, set of eight

USA, 1946 | wood, bakelite, glass, chrome steel, phenolic resin

This collection of radios represents America's reinvolvement with radio manufacturing after the war. In the 1940s materials were scarce; plastics and metal were rationed for the war effort and new materials took their place in domestic products at the time. Faced with a lack of materials for production after the war, the industry turned to molded plywood. Only a short-term material solution, the radio industry abandoned plywood only after a few months of use, and radio enclosures began to utilize molded plastic in the designs. The Evans Molded Plywood Division produced cabinetry for designers such as Charles Eames, Raymond Loewy, and Norman Bel Geddes among others. Girard, working on his own with the same material, designed plywood cabinets early on with Detrola for the 1939 World's Fair in New York. Each of these designers utilized the new materials in their designs, creating a varied market and appealing to the needs of consumers in the post war period. This eight-piece group features designs from Raymond Loewy and Alexander Girard with production models from Detrola, Emerson and Pye.

Estimate: \$3,000-5,000

