

MODERN DESIGN



Auction

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noon ct

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GOSTA THAMES, RALPH LYSELL, AND HUGO BLOMBERG Ericofon

Ericsson | Sweden, 1954 | plastic
9 h × 4 w × 6 d in (23 × 10 × 15 cm)

This unified design incorporates the mouthpiece, earpiece, and dial into one form. The phone utilized materials new at the time, including rubber and plastic. The Modern contour of the phone is distinctly Scandinavian.

Literature:

Scandinavian Design, Fiell, ppg. 172-176

Estimate: \$100–200

Result: \$90

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