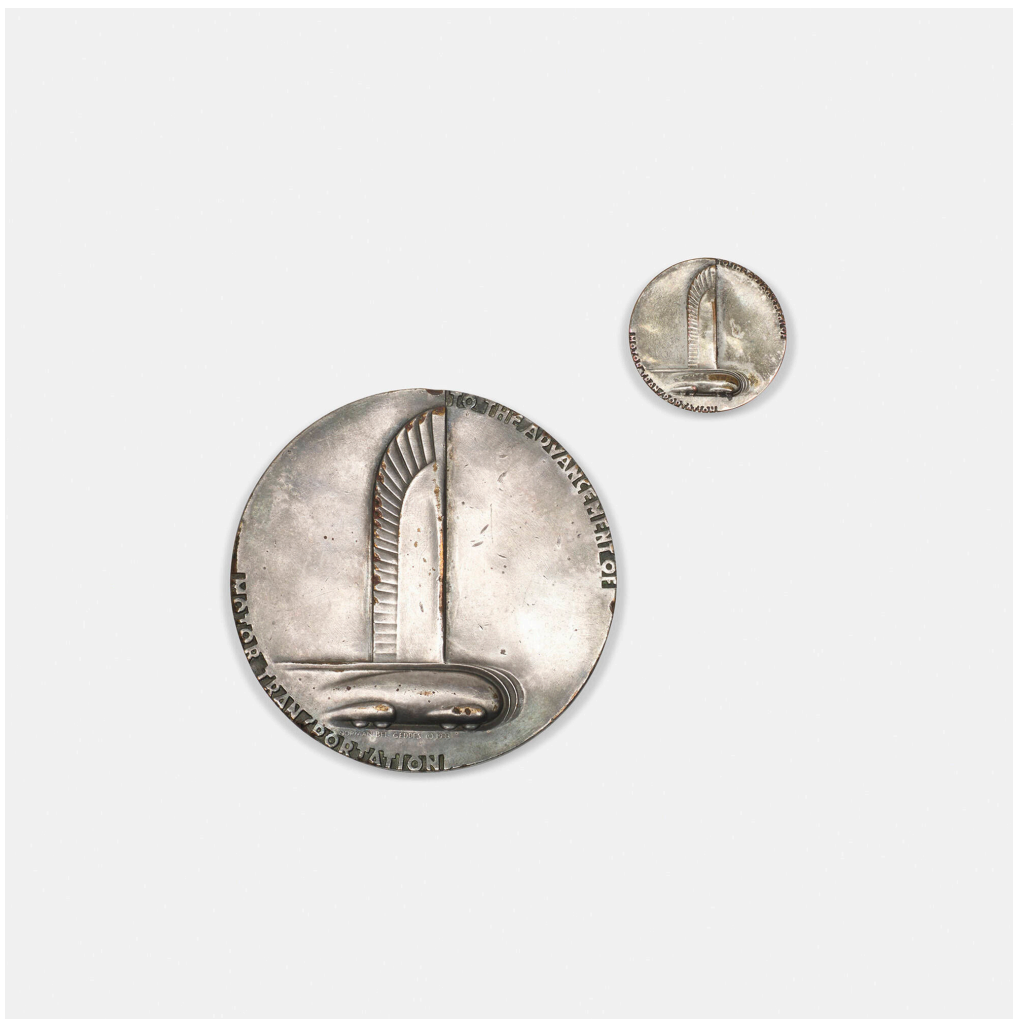


DESIGN



Auction

27 March 2014
noon ct

Wright

1440 West Hubbard Street
Chicago IL
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486

NORMAN BEL GEDDES

General Motors 25th anniversary medal and miniature coin

Medallic Art Company | USA, 1933 | silver-plated copper
3 dia in (8 cm)

General Motors commissioned Norman Bel Geddes to design this medal commemorating their 25th anniversary.

Additional coin measures: 1 dia inches. Cast signature to one side of each example: [Norman Bel Geddes 1933].

Literature: *Norman Bel Geddes Designs America*, Albrecht et. al., pg.59 *A Modern World: American Design from the Yale University Art Gallery, 1920-1950*, Gordon, pg. 142

Estimate: \$1,000–1,500

Result: \$1,000

WRIGHT