

LAWRENCE LASKE: DESIGN STUDIO AND COLLECTED WORKS



Auction

24 October 2014
12:20 am ct

Wright

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SOTTASS ASSOCIATI

Enorme telephone

Brondi Telefonica S.p.A. | Italy, 1986 | plastic, rubber, cardboard
2¼ h × 7½ w × 4 d in (6 × 19 × 10 cm)

Laske's first project as designer of the product line Enorme for Sottsass Associati was finalizing the graphics for this telephone.

Signed with molded manufacturer's mark to base: [Designed in Italy by Ettore Sottsass Enorme]. Signed with molded manufacturer's mark to phone: [Enorme].

Literature: *Ettore Sottsass Jun.: Designer, Artist, Architect*, Höger, pg. 62 *Sottsass Associates*, Radice, ppg. 256-257

Estimate: \$300–500

Result: \$219

WRIGHT