

# DESIGN



260

**GIO PONTI**

chair from the Palazzo Montecatini

Italy, 1936/1938 | aluminum, vinyl, Bakelite  
34½ h × 18 w × 19 d in (88 × 46 × 48 cm)

This chair was designed for the Montecatini Corporation, producers of aluminum products. Ponti challenged the notion of mass produced items as necessarily uninventive; the series utilizes multiple standardized elements combined in various ways to create six distinct forms.

This example has the original Bakelite feet. Impressed marks to bottom: [Montecatini S.A. Modello 1938].

**Provenance:** Private Collection | Wright, *Important 20th Century Design*, 25 September 2005, Lot 180 | Important Private Collection

**Literature:** *Sitting on the Edge*, Antonelli, pl. 43-44 *Gio Ponti: L'Arte Si Innamora Dell'Industria*, La Pietra, ppg. 84-85

**Estimate:** \$5,000–7,000

**Result:** \$16,250

**Auction**

26 October 2017  
noon ct

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