

FLORSHEIM/GOLDBERG: AN EXTENDED CONVERSATION



Auction

15 February 2018
noon ct

Wright

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BERTRAND GOLDBERG River City I

USA, 1984 | printed paper
15 h x 21 w in (38 x 53 cm)

This large scale marketing piece is for an early version of River City featuring Bertrand Goldberg's dramatic concept for the entire site. The design included a radical cone shaped shopping center structure, a residential tower and a snake-like residential complex form. The book includes perspective renderings, among the finest prepared by the office.

Provenance: Collection of Bertrand Goldberg | Thence by descent

Estimate: \$300–500

Result: \$585

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