

PAUL RAND: THE ART OF DESIGN



Auction

13 September 2018
noon ct

Wright

1440 West Hubbard Street
Chicago IL
t 312 563 0020
f 312 563 0040

wright20.com
bid@wright20.com

112

PAUL RAND IBM packaging collection

USA, c. 1980 | offset lithograph on cardboard
32 h × 43½ w × ¼ d in (81 × 110 × 1 cm)

Collection includes three IBM Wheelprinter Starter Pacs and one IBM Supply Kit package.

Literature: *Paul Rand*, Heller, pg. 160

Estimate: \$200–300

Result: \$688

WRIGHT