

PAUL RAND: THE ART OF DESIGN



Auction

13 September 2018
noon ct

Wright

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Chicago IL
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PAUL RAND

Eye-Bee-M Rebus poster

USA, 1982 | offset lithograph on paper
36 h × 24 w in (91 × 61 cm)

Printed signature to lower right: [Paul Rand].

Literature: *A Designer's Art*, Rand, pg. 135 *Paul Rand*, Heller, pg. 157 *Paul Rand: Modernist Design*, Nunoo-Quarcoo, pg. 306

Estimate: \$2,000–3,000

Result: \$3,750

WRIGHT