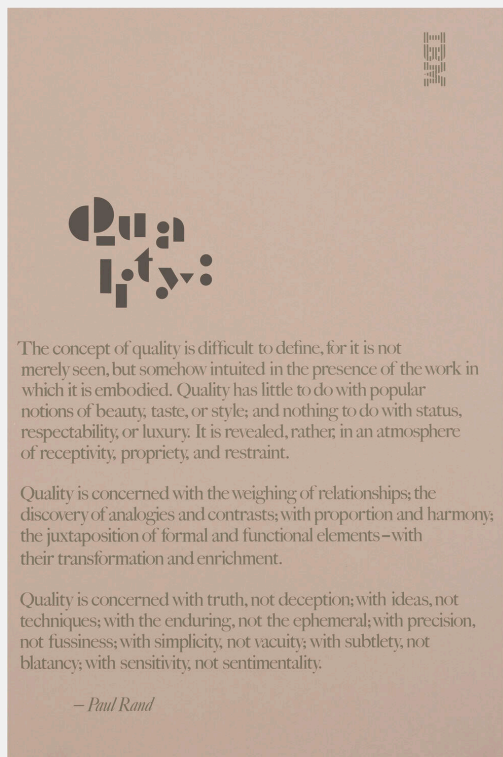


PAUL RAND: THE ART OF DESIGN



Auction

13 September 2018
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PAUL RAND IBM Quality poster

USA, 1990 | offset lithograph on paper
30 h × 20 w in (76 × 51 cm)

Printed signature to lower left: [Paul Rand].

Literature: *Paul Rand: Modernist Design*, Nunoo-Quarcoo, pg. 289

Estimate: \$500–700

Result: \$1,375

WRIGHT