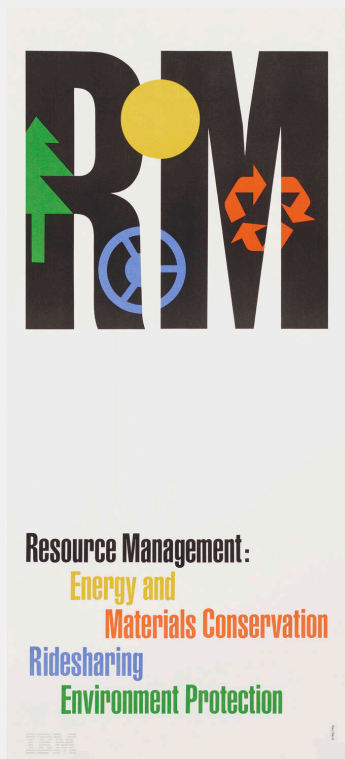


PAUL RAND: THE ART OF DESIGN



Auction

13 September 2018
noon ct

Wright

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PAUL RAND

IBM Resource Management poster

USA, 1980 | offset lithograph on paper
26 h × 11½ w in (66 × 29 cm)

Printed signature to lower right: [Paul Rand].

Literature: *A Designer's Art*, Rand, pg. 172 *Paul Rand*, Heller, pg. 167 *Paul Rand: Modernist Design*, Nunoo-Quarcoo, pg. 380

Estimate: \$500–700

Result: \$563

WRIGHT