# PAUL RAND: THE ART OF DESIGN





#### Auction

13 September 2018 noon ct

#### Wright

1440 West Hubbard Street Chicago IL t 312 563 0020 f 312 563 0040

wright20.com bid@wright20.com

## 210

### **PAUL RAND**

International Design Conference, Aspen poster and brochure

USA, 1982 | offset lithograph on paper  $38 \text{ h} \times 21 \text{ w}$  in  $(97 \times 53 \text{ cm})$ 

Printed signature to lower right: [Paul Rand].

Literature: A Designer's Art, Rand, pg. 21 Paul Rand: Modernist Design, Nunoo-Quarcoo, pg. 380

Estimate: \$1,500-2,000

Result: \$7,500

