# PAUL RAND: THE ART OF DESIGN



#### Auction

13 September 2018 noon ct

#### Wright

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### **PAUL RAND**

collection of thirteen Enron logo sketches

USA, 1996 | offset lithograph on paper 12 h  $\times$  8½ w in (30  $\times$  22 cm)

The trademark design for Enron would be one of the last created by Rand in 1996.

Literature: Paul Rand, Heller, pg. 207

Estimate: \$200-300 Result: \$2,125

