

PAUL RAND: THE ART OF DESIGN



Auction

13 September 2018
noon ct

Wright

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PAUL RAND

IBM Awards Conference poster

USA, 1982 | offset lithograph on glossy paper
34½ h × 23½ w in (88 × 60 cm)

The central sun ornament of this poster design comes from Rand's personal art collection.

Printed signature to lower left: [Paul Rand].

Literature: *Paul Rand*, Heller, pg. 168

Estimate: \$300–500

Result: \$344

WRIGHT