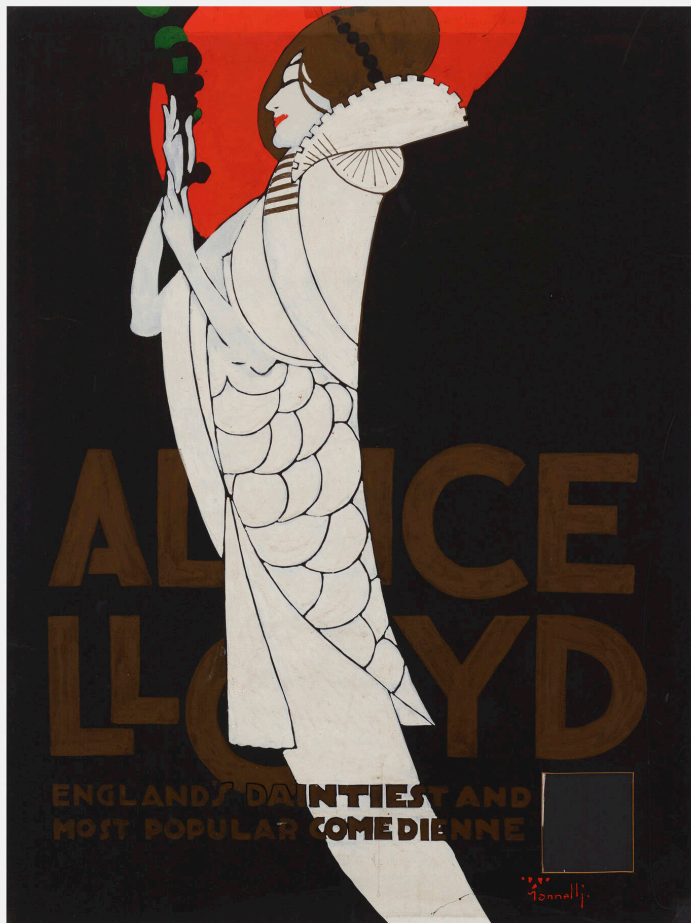


DESIGN



Auction

17 December 2020
noon ct

Wright

1440 West Hubbard Street
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ALFONSO IANNELLI

Alice Lloyd, original art for the Orpheum Theater

tempera on artist's board
40 h x 29½ w in (102 x 75 cm)

Shortly after moving to Los Angeles in 1910, Alfonso Iannelli was hired by the new Orpheum Theater to design lobby showcards for travelling vaudeville acts. The present lot is an original hand-painted showcard promoting the English singer Alice Lloyd complete with a cut-out to the lower right corner where changing performance dates and show times could be posted.

Signed to lower right 'Iannelli'.

Provenance: Kelmscott Gallery, Chicago | Private Collection

Estimate: \$5,000–7,000

Result: \$12,500

WRIGHT