

ESSENTIAL DESIGN



Auction

25 January 2024
11:00 am ct

Wright

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Chicago IL
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REINHOLD WEISS AND JÜRGEN GREUBEL HL 70 personal fan

Braun AG | Germany/Japan, 1971 | plastic
6 h × 3½ dia in (15 × 9 cm)

Printed manufacturer's mark to underside 'Braun Appliances - USA Type HL-70 120 v/8 w/.2 a Made in Japan'.

Literature: *Less and More: The Design Ethos of Dieter Rams*, Ueki-Polet and Klemp, pg. 521

An example of this design is in the permanent collection of the [Museum of Modern Art, New York](#).

Estimate: \$100–200

Result: \$189

WRIGHT